

# TRANSFORMATIONAL LEADERSHIP

APPLIED TRANSFORMATIONAL LEADERSHIP

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Π012908



## PURPOSE OF THE SEMINAR

With the sudden changes in the conditions of business practices, coming from factors such as digital transformation, artificial intelligence, virtual teams and globalization organizations are forced to restructure their roles and jobs. Businesses as a result require an upgraded dynamism and innovative management and leadership.

The implementation of an upgraded management strategy, with applied transformational leadership, will ensure your organization's sustainability, financial performance, productivity and overall performance from average to extraordinary, regardless of the size of your business.

## THE OBJECTIVES OF THE TRAINING

- To apply as transformational leaders new methods of strategic thinking and planning based on emotional intelligence (EI)
- To have the characteristics of a charismatic leader
- To know how to be better leaders
- To record the goals that the organization wishes to achieve
- To create a clear course and direction of the organization
- Apply techniques to achieve the goal

- To be driven to goal alignment, innovative thinking and action to create results
- To develop appropriate and practical communication skills for an effective implementation of leadership
- To implement new business strategy and strategic thinking
- To perform industrial assessment
- To develop and identify their abilities based on emotional intelligence (EI)
- To understand the need for increased productivity and the overall benefits for themselves and the organization
- To apply the techniques they have learned to increase productivity and performance
- To be able to perform to the best of their abilities and knowledge
- To bring the team together into an irresistible and united team
- To increase self-confidence in the workplace
- Identify the stages of change to overcome resistance to change

## DESCRIPTION OF CANDIDATES

The seminar is addressed to administrative, managerial and supervisory staff. They can be: General Manager, Executive Director, Owners / Managers of small businesses, Accounting Manager, Logistic Manager, Procurement Manager, Distribution - Production - Mechanization Manager.



# CONTENT SECTION ANALYSIS

## MODULE 01

### Leadership

- Introduction to Leadership Theories and Styles
- The difference between Leadership and Management
- Transformational Leadership
- Skills of Great Leaders
- Dealing with Generational Gap Y to Z
- Delegation Continuum

## MODULE 02

### Communication

- Introduction to Communication
- Active Listening skills S.O.L.E.R
- Communication Strategy
- Communication Tactics
- Intercultural Communication
- Body Language Secrets

## MODULE 03

### Strategic Thinking and Planning

- Contrasting Strategic Thinking with Operational Thinking
- Understanding the Role of Leaders in Strategic Planning
- Aligning Transformational Vision with the Strategic Plan
- Applying SMART Criteria to Goal-setting
- Enabling Authenticity and Credibility
- Communicating the Strategic Plan Effectively
- Building a Culture of Innovation
- Developing Highly Engaged Employees

## MODULE 04

### Emotional Intelligence

- Emotional Intelligence Competencies
- Understanding Your Emotions as a Leader
- Broadening Perspectives
- Practice to improve Your EI
- Capitalising on Strengths
- Effective Assessments & Feedback
- Dealing with Difficult People
- Applying WIN-WIN rule

## MODULE 05

### Lead Transformation and Change

- Key Factors of Change Today
- Understanding the Phases of Change
- Overcoming Resistance to Change
- Best Practices in Leadership Change
- Supporting Employees through Changes



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